

**MUDIAD FFERMWYR IEUAINC MALDWYN  
MONTGOMERY FEDERATION OF YOUNG FARMERS**

Minutes of the meeting of the Finance and Development Committee held on Thursday 4<sup>th</sup> February, 2010 at 7:30pm at Coleg Powys Farm, Newtown.

**PRESENT:** Roland Davies (County Vice Chairman), Kerry Jerman, Sonya Wedge, John Woosnam, Elin Yewdall, Dafydd Jones, Clare Jones, Jeni Jones, Katy Watkin (County Member's Treasurer), Gerallt Evans (County Publicity Officer), Andrew Davies.

**FD/27/09/10 APOLOGIES**

Apologies were received from Wil Gethin, Cathrin Rowlands, Rob Lewis, Nicola Watkin and Teresa Isaac.

**FD/28/09/10 CADARNHAU COFNODION O'R CYFARFOD DIWETHAF / CONFIRM MINUTES OF THE LAST MEETING.**

There were no minutes from the last meeting present; therefore they could not be read out

**FD/29/09/10 GOHEBIAETH / CORRESPONDENCE**

There was no correspondence received.

**FD/30/09/10 ADRODDIAD Y TRYSORYDD / TREASURER'S REPORT – KATY WATKIN**

Since the last meeting, Katy pointed out that there had been a number of events that had taken place:

- (a) The Fancy Dress Dance: This has been a great success having been held in Crystals. The income was £1000 from the dance, far outweighing the costs for putting the dance on, allowing the County a good profit.
- (b) The Christmas Carol Concert: This has just about broken even, but there is still some outstanding ticket money owed from clubs, which Katy asked to be paid as soon as possible into the office.
- (c) The County Christmas Dinner: This year, the dinner just about broke even too.

Katy finished by saying that she is still waiting to hear whether we have been successful in the application for Lottery Funding for a County Camera, and that all Clubs will have their insurance bills through soon.

**FD/31/09/10 ADRODDIAD SWYDDOG CYHOEDDUSRWYDD / PUBLICITY REPORT – GERALLT EVANS**

- (a) Yearbook Report: Gerallt announced that the Yearbook had gone to print that day, and they would be ready to be put on sale for the following Thursday, even though this would mean that they would miss the 1<sup>st</sup> night of the Drama festival. He told the committee that he had managed to sell £2570 worth of adverts to put in the yearbook, which meant that only 170 books needed to be sold this year to break even. Last year, 250-300 were sold, which means that hopefully the yearbook will make a profit this year. He stated that a major factor in the delay of the production in the yearbook this year has been the snow, but he has been waiting for some of the County Official's reports for a long while, as well as some of the Club's questionnaire's.

Some solutions for the yearbook committee next year could be:

1. To start the production of the yearbook earlier.

2. Possibly put a competition back into the field day for clubs to compete for the best yearbook report.

It was decided that the Yearbook would be brought up in the County Executive meeting to see what member's thought of this year's format, and what they thought of the yearbook in general.

(b) Drama Festival 2010:

1. Gerallt told the Committee that there should be advertisements for the County YFC Drama Festival in this week's edition of the County Times and the Cambrian News, and hopefully he would be going on Radio Cymru tomorrow to advertise the festival.
2. Carys Evans has volunteered to do the photography for the County in the festival this year. It was decided by the Committee to pay for a ticket for her every night to attend, although she would probably not be allowed to use flash photography during the performances.

(c) County Website: Currently, Gerallt is only managing to keep up with the day-to-day maintenance of the Website, i.e. updating all of the meetings that have been re-arranged due to the snow conditions.

**FD/32/09/10 AGM 2010-Torquay: T-Shirts.**

Members looked into the minutes from last year for some ideas for T-shirt slogans but could not find them. Ideas that members came up with included:

- Sky blue T-shirts with pink writing (opposite to last year's t-shirts)
- Safari Colours/camouflage
- Possible "scratch marks" on the front of the t-shirt/lion paw coming round from the back.
- Possibly instead of having a slogan, having an animal on the back of the t-shirt instead.
- Eyes on the front of the t-shirt with "stalking your prey" on the back.

Members agreed to bring ideas for the t-shirt to the next F&D meeting on the 4<sup>th</sup> March.

**FD/33/09/10 I DRAFOD AGENDA "TP" CYMRU / TO DISCUSS THE AGENDA FOR THE WALES TP MEETING.**

Gerallt Evans went through the agenda for the Wales YFC TP meeting that would be held on the following Saturday.

**FD/33/09/10 UNRHYW FATER ARALL / ANY OTHER BUSINESS**

(a) Sponsorship: Roland Davies suggested to the committee that instead of asking companies to give a donation to sponsor each event throughout the year, what about asking companies to donate a larger figure for the whole year, i.e. around £200, which would give them advertising for every event and on the website. The County could have a billboard with all of the sponsor's names on it to take to every County Event.

Members agreed that this could be a good idea, but that they would need to look at the "math's" of it to see if this would be profitable, and they would also need to look at the crossover to find out if a lot of companies give sponsorship to multiple events.

(b) Wales Eisteddfod: Next year's Wales Eisteddfod (2010-2011) will be organized by the Montgomeryshire federation. There is an issue with the location for the

Eisteddfod, as it was decided to hold the Eisteddfod in Theatr Hafren in Newtown. However, in the last Eisteddfod meeting, Montgomeryshire YFC were told that they need a bigger venue to hold the Eisteddfod in, possible the Art's Centre in Aberystwyth, which is out of the County. Members discussed the idea, and agreed that it would be embarrassing for the County if there was not enough seating for the audience, especially if the television crew are present as they will take out the extra rows that can be put in Theatr Hafren. However, members were worried that we might not get as much support from the County if it was held outside of Montgomeryshire. It was also stated that if the Eisteddfod was held in the Arts Centre, then YFC would probably not be the sole user of the Centre on the day. Also, members agreed that the Wales Eisteddfod had been successful this year even though it had been held out of County in Llandudno, with Eryri YFC organising it.

Members decided that when it was brought up in the Council, the County would say that although they would prefer to hold the Eisteddfod in Theatr Hafren, they did not want to stand in the way of the development of the Wales Eisteddfod and would allow the Eisteddfod to be held in the Art's Centre in Aberystwyth.

- (c) Torquay AGM 2010. It has been heard from multiple sources that for the hotel booked for this year's AGM 30 places have been promised to Pembrokeshire YFC without going through the County. We need to address this issue, as if this is true then there are only approximately 100 places left in the hotel, and this would not be fair to Montgomeryshire members if more than 100 members want to attend. It was agreed to take this matter to the County Executive meeting, which would be held on Thursday 25<sup>th</sup> February, to sort out the confusion.

With no further business, the meeting was closed at 9:00pm by the Chairman.

**Signed:**.....

**Date:**.....